

Do people need to be creative?

Creativity, the propeller of a society, is indispensable. The advanced world we are living in now, is based on innovation. Although following rules is safe, we still need to have unique thoughts. A creative thought can help musicians to compose, can give a hand to scientists for enlightening in discovery, can assist entrepreneurs making revolutionary changes that keep society developing.

Plenty of entrepreneurs have played a significant role in changing society with their creativity. Jack Mais an example of a creative entrepreneur. In 1999, he set up the first Internet trading platform in China.

At that time, the Internet was new to most Chinese. But Jack Ma saw the potential and had a unique thought: Combining shopping and the Internet together. Jack Ma named it Taobao, meaning "to buy treasure," which shaped purchasing in two ways.

First, Taobao is a new style of shopping, which is more convenient and faster than retail stores. You can spend 10 minutes to buy an iphone 5S on a website while sitting on a fur sofa and chatting with friends. Second, Taobao offers a cheaper price than retailers.

~~Because sellers on Taobao is not necessary to rent a place for customers and cost less, an iphone5S costs hundreds less in Taobao than buying in stores.~~ According to the law of

批注 [1]: Creativity by itself does not "propel" a society.

Furthermore, propel it toward what?

You cannot simply slap buzzwords into your introduction where it is crucial to frame/indicate the direction the rest of your writing will be going.

批注 [2]: Only certain parts of the world are advanced. Others are very much backward, and the scale in regards to which-is-which is relative

批注 [3]: This sounds too absolute. Clearly there are a lot of other factors. You cannot simply waive them away just because you want to focus on one idea in the limited space you have to write here.

批注 [4]: This is not even necessarily true: rules become obsolete all the time and it is just as dangerous to regard many rules as absolute when the parameters they set are no longer applicable or relevant.

批注 [5]: Why limit the thoughts only to this? Better to leave it open-ended.

There are a lot more things to prioritize over convenience anyway.

批注 [6]: This is too vague to have any importance or weight. You are creating "fluff" that takes up space without contributing anything to the purpose of your writing.

批注 [7]: it is not the individual notes that affect people but how they all come together to create an effect.

批注 [8]: While I think I can understand what you were saying, this assortment of words is nonsensical gibberish.

批注 [9]: While this information is not redundant, you spent a lot of effort or at least words, writing about something that didn't need to be explained.

demand, lower prices and more convenience can increase consumption. The highest total trading amount in one day for Taobao is 2.2 billion dollars.

On the other hand, if Jack Ma just followed the preceding market, the Internet trading platform would not exist. The economy cannot soar as fast as nowadays. Also some people will not receive the joy from purchasing. Jack Ma helped disabled people on buying what they want by allowing them the opportunity to do it from the comfort of their own homes.

The traditional stores persist. They can show the real products to customers so they can inspect them before a purchase. But on the other hand, it is inconvenient for disabled people, who have trouble going outside. It takes two hours for a crippled adult to go to store and buy a cellphone. Most of that time is devoted to going up-stairs.

In conclusion, Jack Ma's creativity altered the Chinese market and keeps pushing the economy developing by setting an online trading website. Many people who followed Jack Ma will never reach the level of accomplishment he ever had. Like the motto "There is no doubt that creativity is the most important human resource of all. Without creativity, there would be progress, and we would be forever repeating the same patterns." said by Edward de Bono said that, and it reinforces my belief that creativity is necessary for human society.

批注 [10]: I think it is more likely that somebody else would have simply picked up the idea instead, perhaps later, and using a different name...

批注 [11]: This sounds childish. If you don't have something worth saying (because you know you lack knowledge or experience), then try not to say anything at all. Find something that you can say more confidently so it's not just taking up space.

More words are not better words.

批注 [12]: This is an obvious thought and statement. You don't need to include it.

批注 [13]: How exactly do you know this?

批注 [14]: You cannot be certain of this.

批注 [15]: Why would you mention this? What is the point of saying this here?

批注 [16]: It's just taking up space you could have used to make a more cohesive conclusion

批注 [17]: This is an example of how to conclude your writing.

批注 [18]: You were not obligated to discuss the necessity of creativity on this level, but you chose to do so and there was nothing wrong with that.

I just hope you understand that you could have interpreted the prompt differently.

This essay does a good job of:

Taking one example of how creativity can be a helpful and beneficial thing, and mildly exploring it.

This essay does not:

Explain why Creativity is, or is not Necessary...for people.

That was the point of the prompt. The flow of the writing seemed to take Creativity for granted, admitting to appreciation toward products of Creativity, without understanding any of them to the point where it could be argued they were “Necessary”

Even the Jack Ma example which was the primary focus, was not discussed in terms of Necessity but rather Convenience, which is not Necessity.

This doesn't satisfy the prompt very well, though it seems to be aware of it in the introduction and conclusion. The example it focused too much upon, was not ultimately sufficient or used properly to state a compelling argument for the Necessity of Creativity.

If it were necessary to salvage this essay to satisfy the prompt, I would simply suggest adding a paragraph that discusses how the details in the main example argue for the necessity of creativity. This was attempted in sparse and separated sentences spread throughout the writing instead of one deliberate place.